



FEDHASA announces changes to National Executive Structure

As we near the end of a challenging 2020 and plan the way forward for our recovery in 2021, the national board of FEDHASA has taken the difficult decision to cease operations at a national level. As a federated structure, the regional entities will continue their activities on behalf of the hospitality sector.

COVID has put immense financial pressure on the entire industry. The result regrettably has been pressure on the funding of the national office. It is only fit and proper that FEDHASA, as an association that has represented the interests of the hospitality industry for the past 74 years, takes the same approach as its members have to containing costs.

As such, the national board has engaged with the CEO to determine the best course of action in this unprecedented time. While operations at national office cease, FEDHASA will be represented at a national level by its chairperson, Rosemary Anderson, for the immediate future.

FEDHASA's regional offices – Cape, Inland and East Coast – have always been legal entities in their own right and remain strong, resilient and ready to rebuild a strong, inclusive hospitality industry for South Africa in 2021, aligning their respective efforts in lobbying on behalf of members at a local, provincial and national level.

The COVID-19 crisis which has caused devastation in the sector has necessitated improved collaboration across the regions – a focus the association will take into 2021 with renewed vigour to build on the exceptional work that has been done during this challenging time.

FEDHASA has been at the forefront, through its Regional Offices, Directors and CEO **Lee Zama**, of developing the TBCSA's Travel Safe Eat Safe health and safety protocols that were used as the framework to reopen the sector safely. This contribution was a pivotal step to ensuring that our members were allowed to trade under the State of National Disaster.

For 2021, FEDHASA's regional structures will remain the point of contact for all regional members and will work harder than ever within this business unusual environment in support of members, lobbying at local, provincial and national level.

As strong regional structures, our focus in the new year will be to strengthen, enhance and align the goals and activities conducted by these regional structures so that we, as one team, deliver the value our members, and indeed the entire industry needs to recover from this devastating pandemic.

Should you have any queries as members, please direct these to your regional chairpersons or the national chairperson:

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