



Our Waterwise Pledge

FEDHASA Cape recognises the critical role that tourism plays in the local economy (revenue and employment) and for that reason wants to be both a driver and partner in finding solutions that will mitigate the potential effects of this crisis. We also recognise that this is a global issue and want to set Cape Town on the map as an example of commitment to best practice and collaboration.

Mission Statement: FEDHASA Cape, representing accommodation, restaurants, catering and trusted partners (industry suppliers & service providers) declare our support, motivation and action for the development of Cape Town as a waterwise destination, committed to both short-term and long-term improvement in our water conservation measures as a part of our commitment to responsible tourism practices that protect and enhance the natural, cultural, social and economic environment.

As signatories, we commit to develop, implement, operate and market a water-saving culture that upholds a commitment to a waterwise industry, including the following key points;

- Make significant contributions to the conservation of water by setting and achieving measurable benchmarks;
- Develop a waterwise policy and implementation plan within 2 calendar months of signing this pledge, which will be translated into SOP's, and then communicated to staff. Staff will be trained on these new SOPs and be held accountable according to the company's disciplinary policy.
- Appoint a Water Champion for each property.
- Provide accurate and motivating information to our staff, customers & clients to promote behaviour and activities compatible with the principles of a water wise culture (the need for everyone to do their part) ;
- Provide a waterwise experience for our customers actively supporting tourism experiences that are less water intensive;
- Create a cross-disciplinary waterwise workgroup for sharing of experiences and knowledge. The group will consult with proactive city and provincial departments, as well as outside consultants with expertise in resource management, technical development and awareness-raising. The group will evaluate the best solutions and make recommendations to our members.
- Encourage our colleagues, partners, suppliers and sub-contractors to improve their contribution to water conservation and waterwise awareness;
- Capture, monitor and report on our progress;
- Minimise negative economic, environmental, and social impacts.
- **Report any water abuse to the City of Cape Town: WhatsApp: 063 407 3699 / SMS: 31373 / water@capetown.gov.za**

Property Name

Signed:

Date