

Target media: Hospitality, tourism and trade publications

## **FEDHASA Cape welcomes new board members at 13<sup>th</sup> Annual General Meeting**

**8 June 2017:** The Federated Hospitality Association of South Africa (FEDHASA) Cape yesterday announced the new members elected to the regional board, to drive key segments for the association in the Western and Northern Cape provinces.

Hosted at the Century City Conference Centre, the Chairperson, Jeff Rosenberg, in his address to members, highlighted key areas that the association has been involved in since June 2016. Delivering the keynote address, Andrew Borraine, CEO of the Western Cape Economic Development Partnership explained the role of his organisation, which is to provide a neutral platform and targeted partnering solutions to improve the performance of the local and regional economic system.

“We are thrilled at the new board appointments and look forward to cementing old relationships, building new ones with the members who have joined and making a meaningful contribution to the hospitality industry in the Cape region,” Rosenberg said.

At this event, FEDHASA Cape set their objectives for the year ahead to enhance communication & collaboration with members, industry partners and role players.

The newly elected board members were announced as: Joep Schoof who has been named as chairperson of the hotel segment and Ndaba Dube as the chairperson of the young professionals segment, as well as Zaid Adams as the alternate of the restaurant and catering segment.

Further members who retained positions include: Chris Godenir, alternate hotel segment; ; Carl van Rooyen, chairperson restaurant and catering segment; Noli Mini, alternate young professionals segment and Alan Lester, chairperson of the trusted partners segment with Karin Augustyn as the alternate.



**[Caption] Back from left to right:**

Andrew Boraine – CEO: W.C. Economic Development Partnership (Guest Speaker), Chris Godenir – Alternate: Hotels segment; Rema Wiese: Executive Officer; Carl van Rooyen – Chairperson: Restaurant & Catering segment; Noli Mini – Alternate: Young Professionals segment; Karin Augustyn – Alternate: Trusted Partners segment; Zaid Adams – Alternate: Restaurant & Catering segment.

**Front from left to right:**

Joep Schoof – Chairperson: Hotels segment; Ruth Kamau – Chairperson: Small Accommodation segment; Jeff Rosenberg: FEDHASA Cape Chairperson; Alan Lester: Chairperson: Trusted Partners segment; Ndaba Dube: Chairperson - Young Professionals segment.

Ends

**Note to Editor about FEDHASA Cape:**

FEDHASA Cape is recognised and respected by government and all industry role players since 1949 as the prime representative and voice for the South African Hospitality Industry. The association aims to ensure a sustainable and profitable business environment for the Hospitality Industry in the Western Cape and Northern Cape provinces as a private business sector voice.

For more information on how to become a FEDHASA Cape member or for media queries contact:

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