



Let's ReOpen to StayOpen Campaign

Join the FEDHASA Cape Challenge

Level 2 regulations have been announced and our industry is steadily starting to reopen. Around the Cape, restaurants, pubs, spas, tourist attractions and an array of accommodation venues are steadily opening their doors and welcoming back their guests.

We are grateful that Level 2 has allowed our industry to resume trade, however in order to now stay open, we need to ensure that COVID-19-compliance protocols and best practices are in place.

We're challenging FEDHASA Cape members across all sectors to join the movement. Record your video, send it to our team and we'll feature your hard work on our social media channels.

One of our members, Club Mykonos hit the news with their highly entertaining COVID-19 Compliance video. [Watch it here](#) and see why it went viral.

Take up the FEDHASA Cape's **ReOpen StayOpen Challenge** and share your team's hard work here. And when you post your handiwork on your social media channels, remember to tag and use these hashtags to spread and amplify our message.

#fedhasacape

#SouthAfricaIsTravelReady

#IAmTourism

#TravelSafeEatSafe

How To Film Like A Pro Using A Cell Phone:

- Wipe your camera lens with a soft cloth.

- Make sure your fingers don't block your microphone.
- Use a "selfie" stick if you are working alone and or walking.
- Try and stabilise the camera as best as possible with a tripod if possible.
- Work in a quiet space.
- Record on the highest resolution possible it's always possible to reduce the file size, but not to increase it.
- You can edit your videos using numerous free online programs or programs that are on existing computer platforms.
- Make sure that you are well lit and always have the light shining on you, rather than behind you into the camera.
- Hold your phone horizontally, in landscape mode
- Film in short, 30 seconds bursts, rather than one long video
- Upload your video to a file-sharing site like wetransfer.com

And remember to share the link to lindsay@fedhasa.co.za

Looking forward to seeing and sharing your content!

Hospitality greetings

Rema Wiese
Executive Officer